



Have-A-Heart.  
Save-A-Brain.



# Working to prevent, identify, treat and cure brain injury.

## ABOUT SJBF



The Sarah Jane Brain Foundation (SJBF) has grown into one of the leading organizations worldwide dealing with the #1 cause of death and disability for American youth: brain injury. Brain injury is either caused by trauma (sports-related concussions, motor vehicle crashes, child abuse/shaken baby syndrome, gunshot wounds) or non-trauma (strokes, brain tumors, meningitis, lack of oxygen) and it is a public health crisis! To put things into perspective, while there are about 24,000 new cases of autism in the U.S. annually and about 56,000 new cases of HIV/AIDS each year, there are over 765,000 American youth who enter an emergency department with a new brain injury. Over 80,000 of these youth are hospitalized and over 11,000 die annually. With over 80% of the kids in our juvenile detention system having a brain injury and over 250,000 veterans returning from war with a brain injury – this is one of the leading public health crises facing our nation!

Visit [www.TheBrainProject.org](http://www.TheBrainProject.org) for more

[Download the 2016 Annual Report](#)

## THE PABI PLAN

Over 75 members of the SJBF's International Advisory Board gathered in New York City from January 8-10, 2009, to analyze the current status of care for Pediatric Acquired Brain Injury, identify the problems along the continuum and propose solutions. As a result of this effort, the first-ever National Pediatric Acquired Brain Injury Plan (PABI Plan) was drafted and made public. The experts who developed the PABI Plan included physicians, allied health care professionals, and educators. The Sarah Jane Brain Foundation recognizes that many of the practices described in the PABI Plan are currently being implemented. It is the purpose of the PABI Plan to build on the many individualized practices that exist. However, the consistent availability, coordination and integration of the numerous well-established interventions, programs, and supports do not exist at the present time on a national level. **The PABI Plan develops a seamless, standardized, evidence-based system of care universally accessible for all children/young adults and their families regardless of where they live in the nation.**

[Click to read the PABI Plan](#)



# 765,000

American youth a year  
suffer brain injury



# 350,000

Active service-members identified  
with brain injury since 2000.



# 1

PABI Plan for all

## iHOPE

The International Academy of Hope (iHOPE - Academy) is a highly specialized brain injury school in New York City. It meets a significant and unmet need in our NYC community, while also serving as a world-class model of best practices and high tech solutions in the delivery of educational brain injury services. The school raises the bar for standards of care by promulgating best practices, supporting innovative treatments, and sharing knowledge through both on-site and remotely delivered training. After an initial period, the model will be replicated in other major metropolitan areas of the country and around the world. There is no established leader in the educational landscape for children and youth with brain injury, and iHOPE is poised to step into this void, offering leadership, sharing its expertise, and dramatically improving the outcomes for the many American youth and others worldwide affected by brain injury and other brain-based disorders.

Visit [www.iHOPEnyc.org](http://www.iHOPEnyc.org) for more

[Watch the iHOPE introductory video](#)

# MEDIA

## 2017 Press Releases

[iHOPE holds its 3rd Annual Summer Olympics](#)

[Sarah Jane Celebrates her Birthday with American Girl](#)

## News Articles

### NY Post

[Superdad's tireless quest to help his daughter](#)

### NY Daily News

[Santa and FDNY visit iHOPE](#)

### Upworthy

[She Was 5 Days Old When A Baby Nurse Gave Her Brain Injuries. Now Her Dad's Built Her A School](#)

### Patheos

[A Vision of Heaven in Central Harlem: iHope Finds Beauty Amid Brokenness](#)

# PHOTOS/VIDEOS

## Photos

*Download a folder of high-resolution pictures*

## Videos

### NationSwell

[When He Couldn't Find A School for His Daughter, This Father Established His Own](#)

# SOCIAL MEDIA

### Website

[www.TheBrainProject.org](http://www.TheBrainProject.org)

### Twitter

[@TheBrainProject](https://twitter.com/TheBrainProject)

### Facebook

[@TheBrainProject](https://www.facebook.com/TheBrainProject)

### Youtube

[@SJBrainProject](https://www.youtube.com/@SJBrainProject)

# LOGOS

*Download the SJBF logo*



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