

Biographical Sketch
Barbara Geiger-Parker
Co-Director New Jersey

Barbara Geiger-Parker is President and CEO of the Brain Injury Association of New Jersey. In this position for 22 years, she has had the opportunity to develop the community-based services of the organization to better meet the needs of individuals with brain injury, members of their families, and allied health professionals. She has grown the organization from a staff of four to a staff of 30 and increased the budget 10 fold. Among her accomplishments is establishing, through legislation, the TBI Fund which is a payer of last resort for rehabilitation services needed by people with brain injury.

Ms. Geiger-Parker has previous experience managing survey research projects at Rutgers University, Eagleton Institute of Politics. In addition, she has worked for the Arc of New Jersey and Delaware State Government.

Ms. Geiger-Parker has a Bachelor of Arts in Political Science and a Masters Degree in City and Regional Planning. She has been appointed and elected to many committees, advisory councils, and boards including Founder and Chair of the statewide Coalition to Preserve Personal Injury Protection, the New Jersey Advisory Council on Traumatic Brain Injury and Brain Injury Association of America Board of Directors.