

## Alexander C. D. Giza

Alexander Giza is an associate in the Century City office of Irell & Manella LLP. His practice encompasses patent litigation, general litigation, patent prosecution, and appellate matters. Mr. Giza has a degree and experience in the field of electrical engineering and is registered with the United States Patent and Trademark Office. He has assisted clients in numerous intellectual property matters, including cases involving digital video recorders, semiconductor design, videoconferencing, liquid crystal displays, computer hard drives, digital watermarking, laptop computer modems, and MEMS technology.

In 2007, Mr. Giza was selected for inclusion in *Los Angeles Magazine's* Southern California "Rising Stars" in intellectual property litigation.

Mr. Giza graduated from UCLA School of Law, where he assisted Professors Arthur Rosett and Daniel J. Bussel with the sixth edition of the casebook *Contract Law and Its Application*. He was a teaching fellow for a first-year contracts class and articles and managing editor of the *UCLA Journal of Environmental Law & Policy*. During law school, Mr. Giza served as an extern for the Honorable Arthur L. Alarcón, U. S. Court of Appeals for the Ninth Circuit, and for the Honorable William J. Rea, U.S. District Court, Central District of California. Following his graduation, Mr. Giza served as law clerk to Justice Walter L. Carpeneti of the Alaska Supreme Court.

### Representative Matters

- *TiVo Inc. v. EchoStar Communications Corp.*, No. 2-04-cv-01 DF (E.D. Tex.) – Represented patentee TiVo, the developer of the first commercially available DVR, in a patent infringement action, which resulted in a favorable jury verdict of willful infringement, a total damages award of \$91 million, and a permanent injunction.
- *Knowles Electronics, LLC v. American Audio Components, Inc.*, No. 06-cv-6213 JFG (N.D. Ill.) – Represented defendant AAC Acoustic Technologies Holdings Inc., a leading Chinese manufacturer of miniature audio components, in a trade secret case, which resulted in denial of plaintiff's motion for preliminary injunction after two months of expedited discovery, including expert reports and depositions, and an 11-day hearing.
- *AmberWave Systems Corp. v. Intel Corp.*, No. 1:06-cv-638, 1:06-cv-429, 1:06-cv-638 (D. Del.), 9:06-cv-157 (E.D. Tex.): Represented patentee AmberWave, a company founded by an MIT professor and his students that invented and developed advanced semiconductor materials and manufacturing processes, in a set of patent litigations, which resulted in a favorable settlement.
- *Pause Technology LLC v. TiVo Inc.*, No. 01-cv-11657 PBS (D. Mass.), *aff'd*, 419 F.3d 1326 (Fed. Cir. 2005) – Represented defendant TiVo in a patent litigation, which resulted in summary judgment of noninfringement and affirmation on appeal.

### Bar & Court Admissions

- 2001, California

- U.S. District Court, Central and Northern Districts of California
- U.S. Court of Appeals, Federal Circuit
- U.S. Patent and Trademark Office.