Douglas K. Sheff is the senior partner at Sheff Law Offices, P.C. He has over twenty five years of experience in all aspects of personal injury law and has earned a reputation for obtaining consistent, outstanding recoveries for his clients. He has received numerous honors and awards for his work as a lawyer, a consumer advocate and an educator. Attorney Sheff is a nationally renowned brain injury litigation expert. An accomplished writer and speaker, Mr. Sheff regularly lectures other attorneys, both inside and outside of Massachusetts, on issues regarding personal injury, and appears on television, radio and in print media as a legal expert in the field. Attorney Sheff is a Past-President of the Massachusetts Academy of Trial Attorneys (MATA). He serves on the American Association for Justice's Board of Governors, its Leaders Forum and its Traumatic Brain Injury Litigation Group. He has been appointed Trustee of the National College of Advocacy, which provides superior education and training for trial lawyers across the United States. Mr. Sheff is a member of Trial Lawyers for Public Justice, a group of attorneys who support consumer rights nationwide. He is an Officer of the Massachusetts Bar Association, and has chaired several of its committees. He is a fellow of the Massachusetts Bar Foundation. He is a member of the Academy of Catastrophic Injury Attorneys (ACIA). Attorney Sheff is a Director of the Belli Society, a group recognized for innovative litigation techniques. He received the *ORT* Award for integrity in the law. He was named "Superlawyer" by Boston magazine. He has been recognized in the publication, *Lifesavers*, for preventing injury through aggressive representation of victims of defective products. Attorney Sheff is a recipient of the American Association of Justice's Next Generation Award, and is a five time recipient of its Wiedeman Wysocki Award. He was elected by his peers nationally to chair AAJ's 100 State Delegates, and has served as Chair of its Council of Presidents, representing fifty thousand attorneys nationwide.